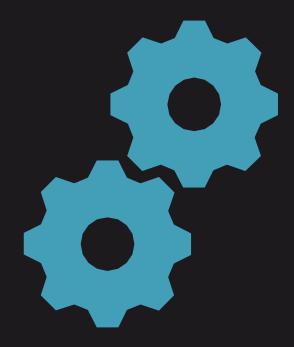
DATA PRESENTATION



Zsolt István PAMS Seminar 2018

"It is not what you say, but how you say it" -A. Putt

- After you prepared and executed an experiment, results have to be presented
- Graphic charts often the best way
 - A picture is worth a thousand words

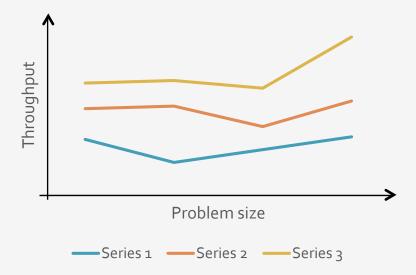
The contents of this presentation are based on Raj Jain's book on Computer System Performance Analysis.

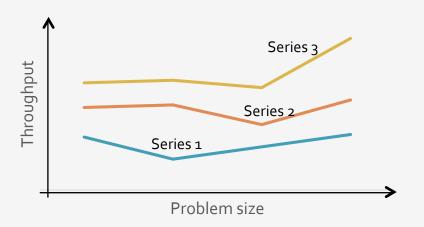
Types of Variables

- Qualitative (categorical) variables
 - Ordered or unordered
 - Example: high-school student, university student, PhD student
- Quantitative variables
 - Expressible by a number
 - Continuous or discrete
 - Example: Amount of DRAM in a computer

- 1. Require minimum effort from reader
- 2. Maximize amount of information
- 3. Minimize "ink"
- 4. Use common practices
- 5. Avoid ambiguous presentation

1. Require minimum effort from reader

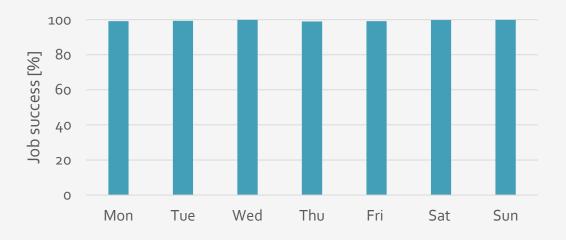


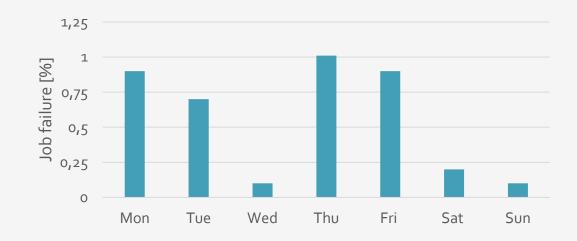


2. Maximize amount of information

- Spell out what metrics refer to
- E.g.: "Tasks / second / Watt" instead of "Efficiency", "Bugs solved / day" instead of "Productivity"
- Include units in axis labels
- E.g. "Response time [s]", "Input size [kB]"
- Add titles where possible, make caption + graph self explanatory

3. Minimize "ink"





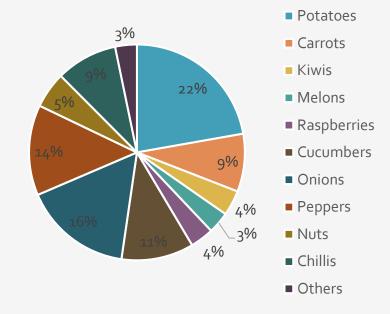
- 1. Require minimum effort from reader
- 2. Maximize amount of information
- 3. Minimize "ink"
- 4. Use common practices
 - Intersect axes at (o,o) if possible
 - Independent variable (cause) on x-axis
 - Dependent variable (effect) on y-axis
 - Scales increasing left-to-right, bottom-to-top
- 5. Avoid ambiguous presentation
 - Include all relevant information (scales, units, data series, etc.), but not more

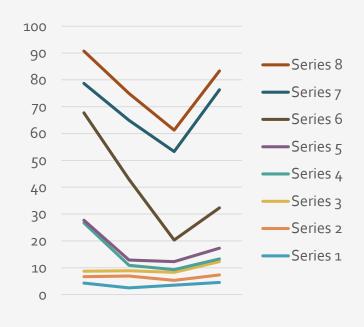


Mistakes to avoid when preparing charts

Sales

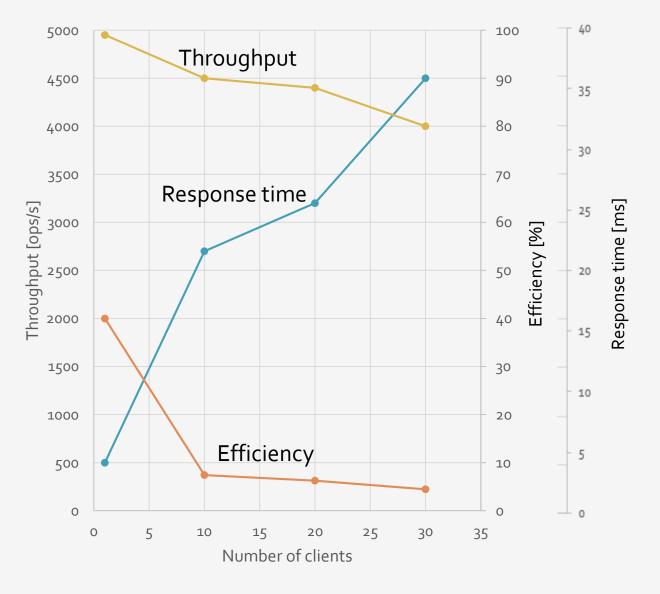
Too many alternatives on single chart



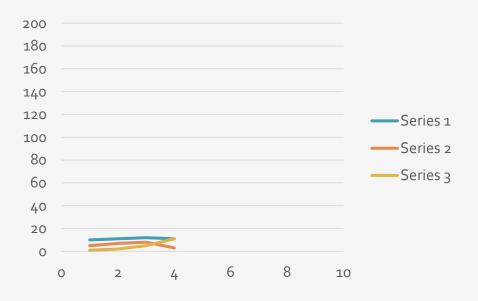


- Avoid "information overload"
- Don't put more than
 - 6 curves on a line chart
 - 10 bars on a bar chart
 - 8 components on a pie chart

Presenting with many different y-axis

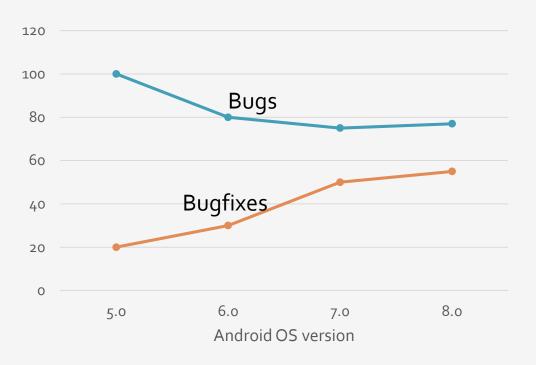


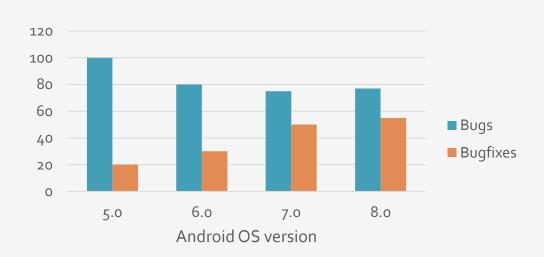
Selecting wrong scale ranges



- Try to make best use of the space
- Leave "room" between elements
- Try to spread the information equally in space (don't cluster all lines at the bottom or top)

Line chart when x-axis is categorical





Beware of pictorial games!

